**广东外语外贸大学（GDUFS）—英国高等教育学会(HEA)**

**“创新创业思维方法融入专业教育”研修班**

**课程内容**

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| **时间** |  **培训主题** | **培训内容** |
| 第一天 | 上午 |  研修班介绍和期望值 | * 介绍创新创业教育
	+ 含义是什么？
	+ 为什么很重要？
* 创新创业教育和就业力
* 了解创新创业教育者的角色
 |
| 下午 | 规划和交付有效的创新创业课程 | * 了解学习者和他们的历程
* 创新创业课程的教学战略
* 开发学习资源
* 为学生提供有效的学习体验
 |
| 第二天 | 上午 | 建立与学习者、商业、教育者和其他利益相关者的合作关系 | * 找出与别人合作的机会
* 作为教育者，找到自己的社交圈子
* 与利益相关者合作，支持教育体验
 |
| 下午 | 反思自己作为创新创业教育者的实践 | * 评价自己的实践和价值观
* 拥有专业的创新创业知识

反思、回顾和行动规划* 回顾主要的几个“如何做”？

制定行动计划 |

培训时间：2017年6月23日-26日 （第一期：23-24日；第二期：25-26日）

培训地点：广东外语外贸大学教师发展中心（北校区云山会堂对面）

**讲师简介：**

**Personal Biography: Leigh Sear**

Leigh is currently Chief Executive of SFEDI Solutions, part of the SFEDI Group, which is the Sector Skills Body for Business and Enterprise in the UK. Having previously worked at Durham Business School and Wood Holmes Group, Leigh has nearly 20 years experience of understanding and supporting enterprise development at a national and international level.

Leigh has extensive experience of working in, and for higher education institutions supporting the development, delivery and evaluation of enterprise and employability strategies, curricula and support programmes. For example, Leigh is currently working with Enterprise Educators UK to develop a set of professional standards for enterprise educators in further and higher education and he is working with Newcastle University Business School on the development and delivery of an enterprise learning and skills development programme for micro-businesses funded by UKCES. Also, Leigh he was part of the QAA working group that developed the benchmark statements for enterprise and entrepreneurship education.

Leigh is a Director and Board Member of the Institute of Small Business and Entrepreneurship (a UK small business research body) and, at a European level, he has been a member of the Executive Committee of the Entrepreneurship, Innovation and Small Business Network at the European Foundation of Management Development. Leigh is also an Honorary Entrepreneurial Fellow at Durham University Business School and an Associate of the Centre for Knowledge Innovation, Technology and Enterprise (KITE) within the University of Newcastle.